



## SOSIAD in World Refrigeration Day - 2023

World Refrigeration Day was celebrated with an event organized by SOSIAD (Association of Refrigeration Industry Businesspeople) with intense participation. At the event held at CVK Park Bosphorus Hotel on June 15, 2023, attention was drawn to the "future of new generation refrigeration". The event started with the speech of Mr Hayati Can, Chairman of SOSIAD. Mr Can drew attention to the fight against climate change and the problem in the field of education.



In the event moderated by Dr Kadir İsa, UNDP representative Ms Gökçen Aşan made a presentation titled "Sustainable Cooling and Cool Up in Combating Climate Change". In her presentation, which started by introducing the Cool Up consortium, Ms Aşan stated that the aim of the Cool Up project, which started in December 2020 and will continue until January 2027, is to benefit from rapidly developing technology in reducing cooling demand. She also stated that the rapid implementation of the Kigali Amendment and the Paris Agreement in Türkiye, Egypt, Jordan, and Lebanon is among their targets.



Dr Meral Gündüz, who made the second presentation with the title of "*Sustainability and Green Deal in the Refrigeration Industry*", said, "studies on sustainability are attributed to the whole world, together with green deal actions, strategies and a series of policy measures. Since 40% of our exports are to the European Union, the Green Deal is always on the agenda in Türkiye." Dr Gündüz gave information on green economy, low carbon economy, circular economy, financing of transformation, digitalization, Carbon Border Adjustment Mechanism (CBAM).



In the section of the event titled Best Practices in Green Transformation, Daikin board member Mr Zeki Özen and Friterm business development expert Ms Yeşim Onat shared their company's projects on sustainability with the participants.

Ms Saniye Starr, project sales and development director of ISK-SODEX 2023, which will take place between 25-28 October 2023, talked about some innovations. Among these innovations were the artificial intelligence supported B2B matchmaking online platform and the *Future Masters* competition between technical high schools to be held with the support of SOSIAD.

In his speech, which he summarized the activities of the association, Mr Hayati Can talked about the activities of the press and climate change commissions, emphasizing the awareness meetings in 18 vocational high schools in İstanbul within the framework of the protocol signed with the Ministry of National Education.



At the event, after the commemoration film for Mr Levent Aydın, who passed away recently, Mr Cemal Yılmaz gave an emotional speech.

Mr Turgay Karakuş, the head of the ISKAV ethics commission, informed the participants about the IQVET trainer's training EU project and emphasized the sectoral ethical principles in his speech.



The event continued with speeches of DOSİDER chairman of the board Mr Ekrem Erkut, İSKİD chairman of the board Mr Ayk Serdar Didonyan, İSİB board member Mr Zeki Özen and TOBB Air Conditioning Assembly chairman Mr Zeki Poyraz.

The program ended with a cocktail.





www.sosiad.org.tr



## DÜNYA SOĞUTMA GÜNÜ

### Yeni Nesil Soğutma; Gelecek Bizim Elimizde

SOSIAD olarak "Dünya Soğutma Günü Etkinlikleri" çerçevesinde 15 Haziran 2023 tarihinde düzenleyeceğimiz yeni nesil soğutma ve soğutmanın geleceğine dikkat çeken etkinliğimize katılımınızdan onur duyacağız.

SOSIAD Yönetim Kurulu



16:00 Açılış Konuşması - Hayati Can / SOSIAD Yönetim Kurulu Başkanı

Sunumlar: Moderatör - Dr. Kadir İSA

- İklim Değişikliği ile Mücadelede Sürdürülebilir Soğutma ve Cool Up - UNDP
- Soğutma Sanayisinde Sürdürülebilirlik ve Yeşil Mutabakat - Dr. Meral Gündüz
- Yeşil Dönüşümde Uygulama Örnekleri
- ISK SODEX 2023 Fuarı - Saniye Starr

Soğutmaya Değer Katanlar:

- SOSIAD Çalışmaları
- Levent AYDIN'ı Anma
- Sektör temsilcilerinin mesajları
- Kokteyl

#### Sponsorlarımız



Tarih : 15 Haziran 2023 Perşembe  
Saat : 15:30 Kayıt  
Yer : CVK Park Bosphorus Hotel  
Adres : Gümüşsuyu Mah. İnönü Cad. No:8  
Taksim - İstanbul

LCV : Katılımınızı 12.06.2023 tarihine kadar bildirmenizi rica ederiz.  
0212 252 77 39  
info@sosiad.org.tr