



The Voice of European Air-Conditioning, Refrigeration and Heat Pumps Contractors

PRESS RELEASE

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Turkey joins AREA

AREA is proud to announce that SOSIAD, the Turkish Association of Refrigeration Industry and Businessmen, joined AREA on 14th May 2016 on the occasion of the AREA General Assembly spring meeting in Dublin. AREA now counts 23 members in 20 countries.

Created in 2005, SOSIAD is a national association serving the refrigeration sector that represents RAC contractors, wholesalers and manufacturers. Among its activities, SOSIAD organises training programmes with its industry partners, develops and adapts new standards and offers consulting services. Its primary aim is to establish a robust, progressive and innovative base for the Turkish refrigeration industry in a sustainable economy, ensuring compliance with national and international standards and regulations, in cooperation with national and international refrigeration societies.

Mertin Terzibaşioğullari, President of SOSIAD, said: *“When the goals, missions and activities of SOSIAD and AREA are put side by side, synergies are quite obvious. This is why SOSIAD sought membership, to bring together our contractors, educators, engineers and installers in both organisations and potentially other countries in the region”*

“AREA continues to grow and will certainly strengthen with SOSIAD’s presence. The opening to Turkey also reflects the growth of AREA’s activities at international level, notably with UNEP. In this regard, we have also decided to open to other contractors’ associations worldwide; they will now be able to join AREA as observers.” said Per Jonasson, President of AREA.



Left to right: Kadir Isa (SOSIAD), Per Jonasson (AREA) and Kivanc Aslantas (SOSIAD)

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AREA is the European organisation of air-conditioning, refrigeration and heat pumps contractors. Established in 1988, AREA represents the interests of 23 national members from 18 EU countries plus Norway and Turkey with a membership of more than 13,000 companies across Europe, employing some 110,000 people and with a turnover approaching € 23 billion.

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